

Partner search

Creative Europe - Culture Sub-programme: http://eacea.ec.europa.eu/creative-europe/funding_en

Strand/category of the Culture Sub-programme	Smaller scale cooperation projects
Deadline of the strand	7 October 2015
Deadline for confirming your interest in this partnership	31 August 2015

Cultural operator(s)

Name	KASTA MORRELY Association
Short description	<p>Kasta Morrely is a nongovernmental association, nonprofit, founded by the researchers who have conducted the projects for occupational standard of Mannequin and Events Organizer professions approved by A.N.C. (National Authority for Qualifications).</p> <p>Kasta Morrely international cultural organization of human rights defense is specialized in formation of European opinion leaders through cultural projects and international trainings.</p> <p>Between 2008 – 2015 several KASTA MORRELY projects financed by the European Commission were selected as examples of good practices by the National Agency.</p> <p>Starting with 2008 Kasta Morrely became an active member within the Agora of the European Parliament.</p> <p>Kasta Morrely researchers have contributed to the development and professionalization of the creative industries domain by writing the first specialty books for the occupations Master of Ceremonies, Events organizer, Mannequin - PR specialist and have created and patented the new artistic genre Fashion Theatre®.</p>
Contact details	<p>Website: www.kastamorrely.com;</p> <p>Phone: 0040.722.137.137; Fax: 0040.332.803.634;</p> <p>E-mail: akm.kastamorrely@gmail.com;</p> <p>Contact person:</p>

Ana Hriscu,
project coordinator and Kasta Morrely Executive President

Project

Field(s) *Project primary field* **FASHION**
Secondary Fields DANCE, MUSIC, THEATRE, NEW MEDIA

Activities venue : Romania & the countries of the project partners
Dates : from 1 to 2 years of activities in Romania & in the countries of the partners

Project Aims

1. To develop the second edition of *Kasta Morrely Fashion Week* – the first cultural fashionable international festival to promote the trends in fashion.
2. To promote the synergy between the artistic domains: fashion and dance, music, theater.
3. To support the professional development of staff, trainers and cultural workers from the partner organizations.

Project Short Description

Description **THE PROJECT „CULTURAL TRENDS IN MOVEMENT”** main activity will be the international festival **Kasta Morrely Fashion Week second edition** which aims to increase the scope of the festival and the collaboration between institutions, organizations from the fields of fashion and dance, music, theater in different countries of Europe.

Other project activities will consist in: **trainings** for staff, **workshops** for cultural-workers, **mobility** of designers, artists, bands and **public campaigns**.

Fashion Theater® is a new artistic genre created and patented by Kasta Morrely researchers, trademark and intellectual property Kasta Morrely.

Fashion Theatre promotes, creates or updates in a captivating way cultures, designers, brands.

The Fashion Theatre highlights the creations and artistic personality of designers or the cultural message promoted in a captivating way.

Project specialists and staff

Kasta Morrely researchers have each at least 7 European professional qualifications, among which we mention: **Quality**

Auditors, Evaluators of Professional Competences, **Trainers of Trainers**, Project Managers, **Masters of Ceremonies**, Event Organizers, Specialists in PR, Socio Educative Animators, Psychologists, Human resources inspectors, Teachers, Managers of system of management and health in labour etc.

Partners searched

Countries

Partners must be from **European Union countries**, and must respect the legal criteria of Creative Europe - Culture Sub-programme.

We are interested in partnership with NGO/Organizations/Public Institutions/ Education Institutes with **activity profile** one or more of the following:

FASHION DESIGN: e.g. Fashion design Institutes, Designer Houses

PERFORMING ARTS on stage

NEW MEDIA

DANCE : e.g. Modern Dance, Acrobatics, Classic Dance

MUSIC : e.g. Classic Music, Opera, Modern Music

THEATRE : especially pantomime.

From the partners we expect involvement in the project design, activities and participation with at least one manager, specialists and artists in the fields of fashion or dance, music, theater such as designers, dancers, singers or playing instruments, pantomime actors etc.

Profile

HOW YOU CAN BECOME A PARTNER

Organizations interested to get involved in the International cultural project „*Cultural Trends in Movement*” should:

- **send an e-mail** at akm.kastamorrely@gmail.com until latest Monday, 31 August 2015
- attach a **short description** of the organisation/institution
- write **contact details** (website, phone, e-mail, contact person).

Waiting of your e-mails, Kasta Morrely team send you best wishes of health and success in all!

*With friendship,
KASTA MORRELY team*