

Partner search

Culture sub-Program

Strand/category	Cooperation Projects - small
Deadline	26.09.2015

Cultural operator(s)

Name	NGO "Misijant"
Short description	Mission of the association "Misijant" Banjaluka is to foster cultural and artistic expression in Bosnia and Herzegovina through activities in the field of culture, art, education, promotion, multicultural cooperation, by contributing to the development of civil society and improvement of regional and international cooperation in the above listed areas of activity.
Contact details	NGO "Misijant" Poljskog partizanskog bataljona 24 78000 Banja Luka Bosnia and Herzegovina misijant@yahoo.com +387 65 304 222 (Natalija Trivic)

Project

Field(s)	Transnational mobility/Media
Description	<p>European countries have always been oriented towards cultivating the traditional and cultural heritage specific for each area. Traditional dance and music are indispensable elements of citizens' lives. Folk dances are taught in cultural and artistic associations or theaters that have the highest number of members recorded in the last 50 years. Today, most citizens are familiar with the folk dance ensembles, however, choreographers do not have the possibility of setting up new choreographies for lack of money, and the audience is already tired of the established program. There is a growing need for a new artistic expression. These data are particularly relevant with regards to young people growing up in the new era, accustomed to modern technology. A new content/programme should be created that will, on the one hand, provide information on the traditional heritage, and on the other hand, develop a completely new form of dance and musical expression.</p> <p>Contemporary era of the new, young generation, demands a change of the old concept of traditional dance into a new form which is modern,</p>

but interwoven with elements of traditional steps. Traditional dance needs to be redefined so it incorporates modern and traditional elements in such a manner that it appeals to existing and new audiences in a different way.

Europe is historically linked to its tradition, and the younger generation is interested in new forms of dance and musical expression.

In addition to this, leadership and artistic structure of folk ensembles / theater would have to be educated regarding the new features of musical and scenic expression, along with traditional and modern music and dance performing. A training in how to promote such music and scene, is also an important element that will benefit the target group. For this reason, it is necessary to produce a short promotional video of ensembles and participants of the project, whose purpose will be to inspire the general public that preserving the tradition in a contemporary form is a necessity. Distribution of the promotional video with subtitles in various languages (those of countries participating in the project) through public service will affect a large number of citizens.

Partners searched

Countries

EU

Profile

Folk/modern dance and song association/theaters

Other

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