

# Partner Search

The Foundation Carnevale di Putignano ([www.carnevalediputignano.it](http://www.carnevalediputignano.it)) propose a collaboration project among the Carnivals of Europe, that is meant to be the first sharing experience towards a strong cooperation at European level for the development of shared initiatives of enhancement of the Heritage of Carnival in Europe.

The Foundation Carnevale di Putignano was born in the early nineties for the development of a heritage of high cultural value, made of rituals and secular traditions that need to be transmitted within and across national borders, fostering creativity and providing innovative marketing techniques.

The origins of Putignano Carnival date back to 1394. The official mask of the Carnival is Farinella, born in the Fifties from the creativity of Mimmo Castellano. It bears the name of an ancient typical peasant food.

The Putignano Carnival is considered an excellence by the Strategic Project I.C.E (Innovation, Culture and Creativity for a new Economy), that aims at the enhancement of the creative industry of Puglia Region, in terms of innovation, tourism and regional development.

EUCARNIVAL is a project that the Foundation intends to submit under the Call for proposal EACEA 29/2015: Support to European cooperation projects- cat.1 (deadline: October 7, 2015). It is meant to be an occasion to start a strong collaboration among different European realities that adopt good practices for the management of cultural and creative events. It aims at designing and realizing the first edition of the "EuCarnivals Fest" at Putignano (Bari, Italy), a precious experience for the participant partners for exchange and sharing innovation and cultural traditions, artisan and management expertise.

Business representatives from different countries and institutions will be involved in a reflection on some critical issues related to the organization of carnivals, discussing the potential of these events in Europe as social, economic and cultural catalysts.

Technicians, artisans and artists, management experts and academics will participate in a project of enhancement of the Carnival Heritage Carnival, promoting training courses for the emergence of specialized figures in the field.

Innovative techniques of public involvement will contribute to the creation and

development of the audience of Carnival.

Workshops, meetings and conferences to be held in the partner countries and in Putignano, will enable the participants to cooperate for the design and creation of the wagons of the first edition of the “EuCarnivals Fest”.

If you are interested in this project proposal.

PLEASE CONTACT US:

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