

Partner search

Culture sub-Program

Strand/category	category of cooperation in a small scale
Deadline	01/10/15

Cultural operator(s)

Name	Plaine Commune agglomeration community (Saint-Denis, France). Non profit organization.
Short description	Situated in the north of Paris, the Plaine Commune agglomeration community groups 9 towns and 400.000 inhabitants. It carries the <i>Cluster of Grand Paris Creative Industries</i> . It federates cultural actors, artists, creators, fablabs, handcraft artists, social and solidarity-based economy actors, developing a partnership with the <i>Cité de l'Architecture</i> and the D-DAYS festival to support the development of this sector: workshops, education, expositions, events.
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Project

Field(s)	Design, arts and handcrafts, Fablab, social and solidarity-based economy, artistic diffusion.
Description	<p>CONTEXT/ The impact of successive crises on our society has driven us to locally share our thoughts about the deep social changes lived in Europe, but also about the world and the space our continent takes. The players in the sector of arts and creation also live these crises, many times in an economy survival situation.</p> <p>Dense urban territory, Plaine Commune has reclassified its industrial area by a strategy of urban planning and an exogenous economic development not too profitable for its population. With a rich cultural heritage, both material and immaterial - know-how and cultures of the world (130 nationalities, urban culture's centre, audiovisual sector, arts creation sector) - the region has the will to lay on this richness to create an endogenous activity and employment.</p> <p>In view of this, we find it necessary to question and experiment new practices, new concepts positioning the innovation in the "creation trades" and,</p>

particularly, the crafts and design know-how

Our purpose relays on/

The Fablabs, a culture of collaboration and new ways for objects and knowledges production.

They offer a working, learning and sharing environment, adapted to each local context and the users needs. An object can be conceived in one FabLab, made in another and perfected in a third one, that's the Open Source and the collaborative eco-system principle.

Sitting at the intersection of various social and economic movements, blending militancy, utopia, pragmatism and innovation, the challenge of fablabs remains the transfer and sharing of knowledge. With the pollinisation of this concept throughout Europe and worldwide, fablabs are widening perspectives through the mutualisation of their workspaces and access to a large population. If the social coeducation in these workspaces remains symbolic, particularly towards the most vulnerable population or the most distant to numerical and cultural practices, these sprouting places are progressively mobilizing users communities blending engineers, designers, artists and craftsmen. Creating ideas and projects, they allow for the autonomy of each in numerical technologies by facilitating the learning of children, adolescents and adults. A new generation of production spaces emerges now, that of "*Tiers Lieux*".

The "*Tiers Lieux*", a tool for local development, a way to reclaim the "city"

The disappearance of artisans in European town centers emphasized the transformation of the citizen into a consumer more and more submitted to the purchase of disposable industrial products, and to standardization of marketed products with programmed obsolescence. The world of the disposable is not just a problem of ecology and dematerialized connection with the environment. Close range artisan activities and the manual know-how (ceramics, carpentry, food trades...) belong to the cultural identity and economy of each region. They contribute to making the living space understandable and solid, to maintaining the social link, and allowing the recognition and transmission of knowledge and trades to youth.

These new features, the Tiers Lieux, created with the initiative of local partners bring social worlds together like never before (engineers, groups of popular education, of trades of arts, of music, makers and hackers...) are reinvesting in towns centers, taking part in cultural life and becoming spaces of social healing. Conceived for a diversity of uses: coworking, local DIY, digital production, prototyping and education, mutualized artisans sales, artistic creation activities, events organization, support and assessment of entrepreneurs... These places positively confront the issues of norms and/or labels specific to the free community (consensus culture, empowerment) with the new forms of cooperative societies product of social economy to rely on their activity, preserve their independence and share their practices with others.

ON A LOCAL LEVEL/

In 2006, a project named Equal showed that the valorization of artisan and cultural knowledge as elements of a heritage was an identity, social cohesion and economical development factor. This project found the sector of "trades of creation" very dispersed over Plaine Commune (about 250 entreprises) and generated four mutualisation and solidary economic development spaces. (Two workshops/boutiques: Déchets d'arts, Franciade. Two spaces/window displays: Artefact93, Coopérative Point Carré).

Created in 2014, the Tiers Lieux "Point Carré" and its local cooperants network became a supporting post for the development of an innovative collaborative culture in the region and with other partners, including the Cité de l'Architecture of Paris. The idea of CHIC was born. A first Creative Europe file (denied) allowed the creation of an effective cooperation with the OpenFab of Brussels and the festival D-Days. With this launching, we suggest to leave aside the bases of CHIC and put together a transnational partnership including at least three european countries over the course of eighteen months.

OBJECT/

Our will for this european partnership is therefore to experiment the implementation of this collaborative spaces aiming to Design creation: skills transfer, mobility, capitalization of results in sight of a platform prefiguration in european scale, promoting competitiveness in this activity sector and positively affecting our territories and the society. Concretely, this cooperation aims to cover new processes of creation and production of a Craft Trade Design and of new organisational ways, keeping in mind the uses, the users and digital technologies.

PROJECT ACTIVITIES/

CHIC proposes to:

- Program workshops on each territory to support the artists, designers, artisans of "creation trades" in a collaborative manner (mobility, workshops, Open Source production)
- Establish the procedures on the territories and beyond with the prospect of new publics less sensitive to design creation and digital technologies (deprived publics) by encouraging meetings and the free usage of these creations.
- Promote the procedures of CHIC in the framework of highly visible events (festivals, exhibitions, conferences...) or of communication initiatives alongside other economical, cultural or educational actors (gatherings in other Fablabs or Tiers Lieux, associations, arts trades professional federations, fondations...)
- Mutualize CHIC results in view of initiating a long term partnership on a european digital platform.

Partners searched

Countries	Entire Europe
Profile	Academy of Fine Arts and Design, Fablabs & Tiers Lieux

Other

Expected contribution to the project/	<p>The setup of the project until September 2015, presents itself in 3 parts:</p> <ul style="list-style-type: none">- the constitution of a local partnership in each country, networking with other partners in Europe.- the definition and the programming of workshops on each territory.- the conception of different management and capitalization tools within Open Source (free, appropriable and extensible) for the monitoring, the readability and visibility of CHIC. <p>Expected financial commitment/</p> <p>The support for this small scale collaborative project, will be 60% of the total cost of the project, with a maximum financial help of 200.000 €. Participating in the project implies a financial commitment. This financial and/or manpower commitment is minimum 20.000€.</p> <p>Partnership response calendar</p> <ul style="list-style-type: none">• Before June 20th - Intention declaration.• From June 15th to July 30th - Exchanges, Skype meetings, negotiations and contributions.• Before October 1st 2015 - Creation of applications file.• June 2016, beginning of the project if file accepted.
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